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Volume II

Chi Heng Foundation: Orphans' Education Project Newsletter



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About Chi Heng Foundation

Chi Heng Foundation is a charitable organization based in Hong Kong.

Over the last two years, we have been providing help to AIDS victims and their children in central China. Our orphans' education project sponsors the education of children orphaned by the AIDS epidemic; as little as HK\$250 can sponsor a child for a year, while HK\$80,000 can sponsor an entire village of children.

A special thanks to...

- **Rotary Club of Kowloon North, Rothschild and Goldman Sachs** employees for recent donations to Chi Heng Foundation!
- Our U.S. donors: **Project Phoenix, China AIDS Orphans Fund, China AIDS Relief and Asia Foundation**
- **Monitor Group**, a management consulting firm, for donating time and resources to develop a fund-raising strategy for Chi Heng Foundation. For information visit www.monitor.com.
- **Corporate Communications**, for providing on-going pro-bono public relations services.

Chi Heng Selected as Operation Santa Clause Beneficiary

Chi Heng Foundation was selected as one of 12 beneficiaries of Operation Santa Clause this year, a fund-raising drive sponsored by South China Morning Post and Radio Television Hong Kong. The drive was able to raise a total of over HK\$6.5 million, with over HK\$500,000 going towards Chi Heng Foundation's Orphans' Education Project.

The closing ceremony for the event was held on January 13th at the Mandarin Oriental. Thanks to everyone who supported this drive!



Project Expansion

With the new semester approaching in February, Chi Heng plans to expand its project to sponsor over 1000 students, up from 700 last semester.

The climate in China with regards to HIV/AIDS has been improving dramatically, with unprecedented media attention surrounding World AIDS Day in December. Milestones included:

- Wen Jiabao becoming the first premier in China to take part in public events promoting AIDS awareness, even visiting AIDS patients in a Beijing hospital.
- AIDS conference held in Beijing in which Bill Clinton and AIDS researcher David Ho urged China to do more to combat AIDS. Chung To, founder of Chi Heng, also participated.

We hope these developments will facilitate expansion of our work.

Eventful December

- **Book Launches:** Authors Elaine Crebo and Norman Wingrove launched "Santa's Surprise" and "Computer for Mums, Dad and other Old Fogeys," last December at the Fringe Club. Proceeds from books sales were contributed to Chi Heng Foundation.
- **Providing Hope Event @ Elements Bar:** A fund-raising cocktail was hosted on December 3rd in recognition of World AIDS Day. The event raised HK\$15,000 and attracted over 100 guests.



DJ's
Simon
Pang and
Steve
Bruce
spin tunes
@ Elements

Up-and-coming Events & Campaigns...

- **Harvard Club of Hong Kong Charity Ball:** to be held February 7th at Hong Kong Football Club. Part of proceeds from the event will go towards Chi Heng Foundation. Tickets HK\$1000 per head. For more information email: events@harvardhk.org
- **Translate-to-Donate:** Starting in February, translation company **Invospan** will launch a campaign, sponsored by **ICERED**, in which 60% of profits will be donated to Chi Heng Foundation for referral customers. For more information, please visit: <http://www.icered.com/charity/>
- **Corporate "Coffee Breaks:"** chiheng.htm. Chi Heng Foundation is giving presentations during "coffee breaks" to employees at corporations to raise awareness and funds for our project. If you are interested in getting your colleagues involved, please contact us and arrange a "coffee break" presentation!
- **"Eat Your Way to an Education:"** With every purchase of a Peking Duck pizza at **PizzaExpress**, HK\$5 will go towards the Orphans Education Project.

"Children Can Help Campaign" a Success

Chi Heng Foundation, Oxfam and Hong Kong Committee on Children's Rights, TEEN Aids and Justice and Peace Catholic OM joined hands last year to host a "Children Can Help" project. Six teams, each consisting of 10 students, developed ways to raise awareness about AIDS orphans in China.

Projects were presented to the public and evaluated on November 23. They included a live drama performance, creating a logo for the orphans to place on schoolbags, and games which educated others about orphans in China.

Congratulations to all teams for their hard work!