

Winter 2009  
Volume XV

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Chi Heng Foundation  
Joint Efforts to Help  
AIDS-Impacted Children

Upcoming Events ▼

#### Martin Taylor Charity Concert

Award winning jazz guitarist Martin Taylor will hold charity concerts in Hong Kong on 8 – 9 April, 2010 to the benefit of Chi Heng. Contact us to order tickets.

#### 2009 Business Traveller Charity Auction

Phase 3 of the 2009 Business Traveller Asia-Pacific and China auction is underway to benefit Chi Heng. Please pay them a visit at <http://asia.businesstraveller.com/>.

## Disbursement to Primary and High School Students

During the summer of 2009, university students sponsored by Chi Heng took part in the disbursement of financial assistance to over 4,000 primary and high school AIDS impacted students. The university students went to 24 counties and over 280 villages in the course of a week, making this initiative yet the largest in scale of its kind. 智

## “Walk for Chalk Xian 2009”

In November 2009, Xian welcomed the participants of Chi Heng's fourth annual signature fund raising event “Walk For Chalk”. Close to forty supporters from Hong Kong, China and the USA joined with about twenty AIDS affected children from Henan. During their time together over a weekend, they visited the impressive Terracotta Warriors museum and the Xianxi history museum, cycled together on the Xian City Wall while enjoying the sunset, and practiced calligraphy at the Stone Tablets Wood. Everyone worked hard preparing for the group performance competition at the Saturday dinner party. While the team with the highest score got a prize, everyone was a winner in fostering new friendships and realizing the power of compassion.

In their feedback, many children commented that they would study hard for a bright future or help others in need. In addition to fun-filled activities with the children, the supporters had a chance to learn more about Chi Heng and the children's school life. The supporters also provided valuable suggestions to Chi Heng on future enhancements to “Walk for Chalk” and other fund-raising ideas. With generous support from the participants and many other donors, “Walk For Chalk Xian 2009” well surpassed the fund-raising target, enabling Chi Heng to offer education opportunity to many AIDS impacted children in China. 智



▲ Visit to Terracotta Warriors Museum

## 2009 Chi Heng University Students Summer Job Program

The Chi Heng University Students Closing Conference held from 21 -25 August 2009 in Yantai brought closure to the 2009 Chi Heng University Students Summer Job Program. From the Beijing Opening Conference through to the Closing Conference, the Summer Job Program lasted for seven weeks. Over 100 university students participated in the program, of whom about 90 worked in Central China and 12 worked in Southwest China. This year's Summer Job Program was the most participated one, covering the widest geography to date.

At the forum, the students reported and shared their experiences during home visits, class activities and activities conducted at the Chi Heng reading rooms. In addition to summarizing and reflecting on areas that can be improved, the students also actively and enthusiastically discussed how the works of CHF can be developed in the future. 智



▲ Students at the seaside

## “Art for Chalk 2009”



Drawing in water-town Wu Zhen △

Art Jamming ▷



The Chi Heng Foundation held its first fundraising art camp, “Arts For Chalk”, in Hangzhou between July 29 and August 2, 2009. Twenty students from Hong Kong, UK and USA joined the camp together with twenty AIDS impacted children supported by Chi Heng from central China. During their five days together, the students learned various drawing techniques and created artwork individually as well as collectively while they shared stories about each other’s daily life back home.

The campers visited the provincial history museum, Xi Ling Yin She, the West Lake and Wu Zhen, a famous water town established in 872 A.D. With guidance from experienced teachers, the students made sketches and paintings at various sites and took with them impressions of the sceneries, enabling them to create more artworks during subsequent drawing sessions at the hotel. The students also collaborated to draw storyboards of the happiest or saddest moments in the AIDS impacted children’s memory, giving the impacted children an opportunity to express their joy or sorrow while giving the HK/UK/US students a first hand appreciation of life’s challenges and opportunities.

When the group parted, each participant took with him/her friendships and learning - for the HK/UK/US participants the impact one can make in giving care, and for the participants from Central China the opportunities beyond the villages. 知行

## Chi Heng Eye Brightening Program

The primary objective of the Chi Heng Eye Brightening Program is to educate the AIDS impacted students on eye-care and to provide those having problems with appropriate corrective measures or treatment. On 3 August 2009, ten AIDS impacted students from Henan Province became the first group of beneficiaries of the Chi Heng Eye Brightening Program. Under the recommendation of an optometrist, CHF sponsored eyeglasses for five students and purchased eye drops for three students with mild short-sightedness. The optometrist also explained to the students the appropriate way to use and protect their eyes. In three months, CHF will provide a follow-up eye test for the five students to assess the effectiveness of the Chi Heng Eye Brightening Program, which can continue to be developed and broadened. Chi Heng is grateful to the initiation and sponsorship by a supporter in Hong Kong. 知行

## AIDS Infected Children’s Day Trip to Buo Shan Hu

To alleviate the psychological stress experienced by the AIDS infected children, CHF organized a day trip to Buo Shan Hu for 22 children on 18 October 2009.

As the children arrived at the Buo Shan Hu area, they were mesmerized by its beautiful scenery and were so excited that they asked the CHF staff members many questions. At lunch, the children tasted the delicious fish from Buo Shan Hu. In the afternoon, under the lead of CHF staff members, the children played a range of games, rowed boats and took many pictures. The day went by quickly. On the way home, one of the children said: “Although I am exhausted from today’s activities, I am very happy!” CHF plans to invite more AIDS infected children to participate in similar outings, as such activities will encourage the children to develop a positive attitude. 知行



△ Happy game



## 2009 Summer Camps

Close to 100 students supported by Chi Heng participated in summer camps held in Wuhan, Beijing, Shanghai and Guangzhou during July and August of 2009, exceeding the number of campers in previous summers.



### Wuhan

The Wuhan camp was jointly organized by Chi Heng, Harmony Home, Caritas and Mingaihuzhu with enthusiastic assistance from student volunteers from the Wuhan University. Eighteen Chi Heng supported students joined the camp in July. The campers visited the Wuhan Science & Technology Center and the 1911 Revolution Museum to learn interesting aspects in Physics and History, and they hiked up to the Yellow Crane Tower to experience the majestic views seen and felt by many poets. Two Liberation Army officers hosted the visit and introduced the livelihood in the military to the campers at the young adult training center, where the campers gained a first hand experience of the spirit and impressive presence of the military. 陆

◁ Wuhan Summer Camp

The Capital welcomed 35 student visitors in July. The campers toured the impressive Royal Garden and the stadiums built for the 2008 Olympics, as well as visited and spent time with the staff at known enterprises including the Standard Chartered Bank, Beijing Hyundai Motors and L'Oreal Training Center. The campers also visited Tsinghua University where a number of university students shared their study and camp experiences in this world renowned university. The closing dinner was held at the Beijing Marriott Hotel. Over 100 students sponsored by Chi Heng joined this event with many university students in Beijing for the Chi Heng student conference and the entrepreneurship training. The guests to the dinner were impressed by the various performances and sharing sessions by the students. The Beijing summer camp concluded with everyone signing "Tomorrow will be better". Chi Heng is grateful to the kind support from the Standard Chartered Bank Beijing Branch, Beijing Marriott Hotel City Wall, Credit Suisse, L'Oreal, Beijing Hyundai Motors, China.Org, GBC, General Motors and CK Dance School. 李

### Beijing



△ Group photo of college students and campers



△ Ms. Christine Fan and campers on the cruise

### Shanghai

Twenty students from Anhui joined the Shanghai camp in late July. In addition to the successful activities from prior years, an emphasis on "arts" was introduced to this camp. Over a short week, the students got to experience the Shanghai Symphony, where the 80 year old conductor Mr. Cao Peng introduced the basic knowledge in symphonic music and the art in its appreciation, and the students attended their first concert. Famous actor Mr. Lu Liang led the tour to the Shanghai Dramatic Arts Center where four young actors introduced the basic technique of stage performance to the campers through games they played together. Singer Mr. Zhang Fung of the Shanghai Opera took time to teach singing techniques to the campers and with that special coaching the newly founded "Chi Heng Chior" sang at the closing dinner to the accolade of all the guests. A cruise on Huangpu River with Taiwan singer Ms. Christine Fan brought a fitting close to a camp filled with music in Shanghai. Shanghai summer camp was such a success with support from Pizza Express, Shanghai City Orchestra, Shanghai Jiao Tong University, Standard Chartered Bank (China) Limited Shanghai Branch, Mr. Zhang Feng, Ms. Yang Xiling, Shanghai Dramatic Arts Center, Renaissance Shanghai Zhongshan Park Hotel, Shinkyokushin Shanghai, Caribbean Association, Shaihai Harbour Hotel (Oriental Branch), Kathleen's5 Restaurant, Cold Stone China, SMG Charity TV Programme and Ms. Christine Fan. 陆

Twenty two students visited Guangzhou, the City of Goats, to join the last 2009 summer camp in August. They got to know each other and developed the sense of teamwork from their first activity at the outward bound training camp. The campers visited the Weiyuan Fort and the Naval Museum to learn about the history of coastal defence. They played pingpong and received lessons from professionals at the Guangzhou School of Athletics, and the tour of the Sun Yat-sen University campus and library made a strong impression with the campers. Joined by many volunteers from the Standard Chartered Bank, they students enjoyed the Nansha beach where teams played games and built sand sculptures in a competition. Led by volunteer art teachers, the students made sketches during their visit to the Guangdong Museum of Art. The memorable inspection tour at the China Hotel and the dinner with the hotel staff brought a nice conclusion to the camp. Guangzhou summer camp was brought to a happy and successful close, with thanks to the support of Yakult Daily Product Corporation Ltd. (Guangzhou), Sun Yat-Sen University, Rosedale Hotel & Suites Guangzhou, Standard Chartered Bank (China) Limited Guangzhou Branch, China Hotel, Yongya Restaurant and Guangdong Museum of Art. 陆

### Guangzhou



△ Group photo of campers in Guangdong Museum of Art

## Chi Heng Volunteer Celebration Dinner

Over 110 volunteers and their friends joined the Chi Heng Volunteer Celebration Dinner at the Superstar Restaurant in Wanchai, HK on 17 September, 2009. The fun-filled evening started with good food, a lucky draw and a slide show of happy photos taken during the 2009 Chi Heng summer camps. After the singing performance by Chan Yinsun and Sampson Chan, a number of volunteers shared their thoughts and learning about their work with Chi Heng. The guest of honor, Miss World Canada 2009 Ms Lena Ma, talked about her close association with Chi Heng Foundation Canada and kicked off another round of lucky draw. Everyone got a gift and a prize with thanks to sponsorships from the Superstar Restaurant, Amorepacific HK, Bolaven Farms and other supporters. Like all other Chi Heng events, the dinner was paid for by the participants and never by donations.

Chi Heng counts on the network of volunteers to perform many important functions. From the daily preparation of communication material to supporters, to the diligent inventory management of toy donations, the around-the-clock up-keeping of computers and network, the thoughtful planning of fund-raising events, the critical review of legal contracts, and the tireless management of the overall operations, volunteers from all walks of life come together towards a common goal to help the AIDS impacted children. Chi Heng would like to take this opportunity to thank all the volunteers for their continued support and contribution. 志



△ Photo taken at the Volunteer Dinner



△ Cathy Lee combing a little girl's hair

## Cathy Lee Visits AIDS Impacted Children

Chi Heng Goodwill Ambassador Mrs Cathy Lee visited several AIDS impacted families in an Anhui village in October, 2009. It was noon time when Cathy arrived at the village. In a family where the mother was sick in bed, Cathy joined the young brother and sister to prepare lunch while they got to know each other. Everyone leisurely enjoyed the lunch together afterwards. Cathy also helped a small girl set her hair with great compassion in another family. During Cathy's visit to a local school, the children were delighted and welcomed this visitor from afar with their songs. The visitors returned to Hong Kong with fond memories of the children's laughter and blessing.

Cathy brought care and compassion to the families she visited, and the villagers felt and welcomed her warmth and sincerity. 志

## Accor "Empowering the Future" Program

Accor launched its "Empowering the Future" corporate social responsibility program on 28 November 2009. Accor earmarked twenty thousand Euros for the program to establish a small eco-friendly bag factory in Henan and to recruit / train women from AIDS impacted families in the factory. The eco-friendly bags made in the factory will be sold in the Accor family of hotels throughout Greater China, and the sale proceeds will be donated to Chi Heng to fund education programs for AIDS impacted children in China. Mr. Robert Murray, Greater China Senior Vice President of Accor Group, Mr. Evan Lewis, Vice President Communications for Accor Asia Pacific and Mr. Chung To of Chi Heng attended the ceremony. An eco-bag was unveiled at the event by the designer Mr. Tony Li, a renowned hair stylist. 志



Group photo of the guests ▷

## Entrepreneurship Training for University Students

About 400 of the 8,000 plus AIDS impacted children sponsored by Chi Heng Foundation (CHF) are university students. In order to enhance the entrepreneurship and employment prospects of these university students, CHF and Bright China Foundation (BCF) jointly organized the first term of "BCF-CHF Entrepreneurship Charity Training Course" from 1 July to 6 July 2009. There were two classes during this term, and all 43 participants completed the course and received completion certificates. The relaxing atmosphere of the class, the teachers' interactive style of teaching, and the interesting educational games were an eye-opening experience for the students. Many students confirmed that this course has enhanced their confidence in entrepreneurship and seeking employment. 志



△ Group photo of the teachers and students



## Chi Heng Canada Telethon

The first nationwide telethon of Chi Heng Foundation Canada (CHFC) was held on FTV in Canada on 24 October 2009. The goals of the telethon were to raise awareness on AIDS impacted children in China and to encourage donations to support those children. The event successfully raised over ninety thousand Canadian dollars.

Mr. Warren Li, president of CHFC, explained that through the TV broadcast, CHFC hopes to introduce the mission, vision and the work of Chi Heng Foundation to the Canadian audience. They also hope to reveal the difficulties and challenges faced by the AIDS impacted children, and to seek donations to help more children and provide each of them with the opportunity of an education.

Since its founding, CHFC has been working with Chi Heng on providing education and assistance to the children impacted by AIDS in China. Through publicity, education and charity events, CHFC strives to rally public awareness and compassion towards the AIDS impacted children and to raise funds in Canada to support various programs for those children. The programs are designed to provide relief on poverty, loneliness, and other difficulties faced by those children and to help them deal with discrimination. In addition to financial assistance, CHFC hopes to provide an education and an assurance of support and care. 精



△ Volunteers supporting the Telethon in Canada



## Children Drawings Exhibition

To commemorate the 22nd World AIDS Day, L'Oreal hosted a 10 day exhibition of drawings by AIDS impacted children in their Beijing Xukai styling center on 1 December 2009. Mr. Wang Xin Luen, Dean of China Health Education Center; Mr. Chung To of Chi Heng; Mr. Chen Yin, Manager of North Area of L'Oreal China; Mr. Pu Cunxin, AIDS-Prevention Ambassador and famous drama actor; and many renowned stylists in Beijing attended the event to launch the exhibition.

A mural titled "Seed of Love" was prepared by twelve AIDS impacted children for this occasion, and six of them joined the launch. The artwork captured both the spirit of World AIDS Day as well as the students' blessings to the 2010 Shanghai World Expo. 精

△ Group photo of the guests

## "Preserve Hope – Care for AIDS impacted children"

Sohu Charity held a charity event jointly with Chi Heng and other charities at the China Film Museum on 28 November 2009. The theme of the event was "Preserve Hope – Care for AIDS impacted children". Swimming sensation Mr. Tian Liang, goodwill ambassador of the event, together with about 200 Sohu users and China Film Museum members, joined the event to convey their care to AIDS impacted children.

Attendees presented gifts such as school bags, winter clothes and footballs to Chi Heng, to be distributed to AIDS impacted children. Everyone also made "wishing stars" to convey their blessing to the children. Mr. James Chau, UNAIDS Goodwill Ambassador, presented the stars to an AIDS impacted student Xiaolei from Henan, and Xiaolei presented a drawing by an AIDS impacted student to Mr. Chau in return. Mr. Chung To of Chi Heng gave a talk on AIDS impacted children and presented souvenirs to Mr. Tian Liang and Mr. Chen Luming, Vice President of Sohu, in appreciation of their support. 精



△ Chung To, Tian Liang and Chen Luming (left to right)

## Shanghai Young Bakers

Seven students supported by CHF to join the first term of "Shanghai Young Bakers" program at the Shanghai Cao Yang Vocational School successfully graduated on 19 September 2009. They received graduation certificates and basic bakers certificates from the Shanghai Cao Yang Vocational School and Ministry of Labor respectively.

Mr. Thierry Mathou, Consulate General of France in Shanghai, and the representative from Shanghai Charity Foundation were invited to present the students with their certificates. Due to the success of the first term, the program's partners agreed to provide further training to those students who have been granted basic bakers certificates. After the second year, those who pass the relevant exams will receive technical secondary education certificates of Shanghai and bakers certificate in intermediate level issued by the Ministry of Labor.

That day, seven new students from Central China supported by CHF were also present to share the joy of the graduating students. They then began their one-year Shanghai Young Bakers program the following day. This is CHF's second consecutive year in providing qualified candidates for Shanghai Young Bakers. 精



## University Student Interview

An interview of university student candidates for Chi Heng support was conducted by Chung at the end of August 2009. Over 30 students from Central China and the South West attended the interview.

## Reading Room Openings

Two new Chi Heng reading rooms in Henan were unveiled on 25 and 26 November 2009. The reading rooms were made possible by the generous donation from the Standard Chartered Bank.

## Disbursement of Winter Supplies

Chi Heng disbursed winter supplies such as rice, cooking oil and blankets to over one thousand AIDS impacted families in Central China during November 2009, giving warmth and care to those families in a cold winter.

Staff & volunteers distributing supplies ▶



## Credit Suisse Annual Party

Credit Suisse held their 2009 annual party at the Pawn in Wanchai, HK on 8 December 2009 and selected Chi Heng as the beneficiary. The Credit Suisse team pulled together many fund-raising initiatives including raffle ticket sales, silent auction and talent competition. Everyone had a great time and the party was a very successful fund-raising event.

## Hogan Limited Edition Olympia

In celebration of the opening of its new flagship store in Hong Kong, Hogan entrusted TAT's Cru, New York based professional muralists to design a limited edition Olympia and will donate 100% proceeds from the sale of the limited edition sport shoes to Chi Heng. 88 pairs of female limited edition Olympia and 88 pairs of male limited edition Olympia were exclusively available in Hong Kong starting 3 November 2009.

## Mooncake Charity Sale

Chi Heng's first mooncake charity sale in Hong Kong successfully concluded on 30 September 2009, made possible by the great support from the Maxim's Caterers Limited. Many companies and individuals contributed to Chi Heng while they enjoyed the delicious Maxim's mooncakes.

## "Giving Children A Future" Charity Campaign

Representatives from the Novotel Century Hong Kong Hotel and Chi Heng kicked off the "Giving Children A Future" campaign and delivered Christmas blessing to children on starfish cards at the hotel lobby on 16 December 2009. Hotel guests and patrons are invited to support the program with a message of blessing on a starfish-shape card, with a purchase of charity sales items or a donation.

## Sau San Tong 3rd Anniversary Charity Dinner

On 8 November 2009 at the Westin Bayshore Grand Ballroom in Vancouver, Canada, Sau San Tong held a 3rd anniversary charity dinner benefiting Chi Heng Canada. Artists from Hong Kong and Taiwan performed at the well attended event to support the worthy cause.

## Cello @ Cellar

Over 50 guests enjoyed the performance by world renowned cellist Trey Lee and international prize winning pianist Colleen Lee at the 24 September 2009 cocktail reception at the Crown Wine Cellars in Hong Kong, sponsored by the GAM HK Limited and Crown Wine Cellars.

## Charity Golf Day

Chi Heng's first charity golf day was held on 17 November 2009 at the Shek O Golf Club in Hong Kong. The event was well attended with sponsorships from Audi, Emperor Jewellery, Swiss Privilege, DNA Golf and Sulwhasoo. The cool outing was enjoyed by all and resulted in a successful fund-raising event.

## "Children of China" Photo Exhibition

The American Chamber of Commerce in HK hosted an exhibition of photos from the book "Children of China" in their office from 12 October 2009 through early January 2010. Members and visitors were impressed with the photography and got to know Chi Heng.

## Recognized by GBC

The Global Business Coalition on HIV/AIDS, Tuberculosis, and Malaria (GBC) launched the CHAMP initiative in Shanghai on 24 November 2009. Five AIDS impacted students supported by Chi Heng joined the event demonstrating their optimism and self motivation. Mr. John Tedstrom, President of GBC, presented a souvenir to Chung for Chi Heng's contribution to GBC.

## Best Practice Recognition

The Fifth AIDS programs information exchange forum was held in Shanghai on 22 November 2009. The organizer recognized the long-term partnership between K5 Restaurant and Chi Heng as a Best Practice case study shared in the forum.

The photo was taken of the two presenters: Mr. Pu Cunxin (left one), Ms. Jiang Wenli (left two) and Mr. Franck Crouvezier, GM of K5 (in the middle) ▶



## Contact Us

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## About Us

The Chi Heng Foundation is a charity registered and based in Hong Kong. Since 2002, CHF's AIDS Orphan Project has provided education and care to 8,000 AIDS-impacted children across central China. A mere HK\$ 250 can pay for one child's primary schooling for an entire year.