Thi Heng Foundation Newsletter of Chi Heng Foundation

January of 2014

"Read for Wisdom in Rural Areas" program supported by BOC Poverty Relief and Education Charity Fund Limited

Chi Heng Foundation's "Read for Wisdom in Rural Areas" program was selected as the 2013 beneficiary of Bank of China Poverty Relief and Education Charity Fund Limited. The two management teams met on January 8th at the Bank of China Tower, Hong Kong and exchanged ideas as well as a vision for future co-operation. The



program will run from the beginning of 2014 until the end of 2015. It laims at encouraging the reading habits of 8 village schools in Henan by establishing library facilities and reading encouragement schemes, as well as promoting the integration of AIDS-impacted students into school life.

Chi Heng Year-end Conference

From January 11th to 15th, Chi Heng staff from ten offices gathered in Guangzhou to attend the Chi Heng Foundation 2014 annual meeting with the theme of "Practice . Innovation . Win-win". A three-day professional skills training for the Chi Heng team was given by volunteers Xue Qing-



feng and Lin Xiuyun. After that, all staff delivered their year-end reports. By interactive learning and self-reflection, they were able to make improvements on professional skills and contributed to making Chi Heng a high impact welfare organization. During the five-day conference, Chi Heng staff shared their work experiences and discussed deficiencies. They concluded the past and look forward to a new future to help more people in need.

Chi Heng Foundation Interviewed University Students in Central China

From January 22nd to 29th, Mr. Chung To and Chi Heng staff from Zhengzhou office interviewed 137 university students of the 2013-2014 academic year in Henan and Anhui. Up to now, the Chi Heng team has interviewed a total of 192 new university applicants of the 2013-2014 academic year. The interviews enabled these new applicants to understand more about Chi Heng.



Public welfare Communication of Chi Heng Shanghai Office

Chi Heng Shanghai office and Rotaract jointly launched the Heng Public Welfare Communication Session" on January 20th, in which Chi Heng introduced the programs for AIDS-impacted children to the participants, organized discussions about Chi Heng's social



enterprise events, promoted Chi Heng's ideas of public welfare to foreign participants, and explored more collaboration modes with international NGOs.

"Red Packet Campaign 2014"

Chi Heng Hong Kong launched its inaugural "Red Packet Campaign 2014" during Chinese New Year to encourage students to donate money and spread love during the festive season. All donations from the campaign will go to supporting the education and living expenses of AIDS impacted children in China.

Chinese New Year Gatherings of Chi Heng Foundation in Central China

Gathering for University Students

From January 23rd to 29th, Chi Heng held New Year gatherings for university students at 4 project locations in Henan and Anhui, during which 240 university students sponsored by Chi Heng interacted with each other and participated in talent shows. Chi Heng also distributed scholarships to the students. In addition, the students benefited a lot from a speech on "Public Communication Skills" delivered by a Singapore volunteer from the Tsinghai Business School. The gatherings created opportunities for the students to show their talent, build friendship and understand Chi Heng's idea of one helps three and three help nine.



Gathering for Infected Kids

On January 29th, 27 infected kids sponsored by Chi Heng were invited by Chi Heng to attend the gathering. Mr. Chung To gave the kids red packets with best wishes for the new year. Apart from material support, Chi Heng also cares about the kids' mental health and hopes they grow up happily.

Business Startup Training for Chi Heng University Students

From January 16th to 21st, The 10th Chi Heng Business Startup Training Program for university students was held jointly by Chi Heng Foundation and Guanghua Charity Foundation. The 6-day courses ranged from business plan write-up to project implementation and were focused on developing the



skills of the students. Through learning blocks such as social enterprise startup training and NGO Drucker management sessions, the students were exposed to more future career options, and enhanced their competitive ability. The whole process demonstrated Chi Heng's idea about public welfare - teaching the needy to fish rather than giving them the fish.

Chi Heng's Lecture "Talk with Youth" Enters the Community

Chi Heng Beijing office hosted a lecture "Talk with Youth - Know more about AIDS " in partnership with Zhenwumiao General Community of Beijing Xicheng district on January 27th. It is the first time that the Chi Heng "Talk with Youth" lecture was held in the community. Through de-



tailed explanation about AIDS, participants gained a more scientific understanding about AIDS and were encouraged to influence family and friends to treat those infected by HIV equally.

Mental Care Activity for New SYB Students

Apart from supporting the education of sponsored students, Chi Heng pays much attention to their psychological development. On January 5th, Chung To interacted with new SYB students with an interesting activity - learning to skate. After a while, the students became more open and passionate. They gathered around Mr. Chung To



and shared their new life experience in Shanghai. They said that SYB is their second home where they will learn, improve, and grow up happily.

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