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Chi Heng Foundation: Orphans' Education Project Update

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About Chi Heng Foundation

Chi Heng Foundation is a charitable organization based in Hong Kong working on AIDS issues in the greater China area.

Over the last year and a half, we have been providing help to AIDS victims and their children in central China. In addition to our orphans' education project, we are establishing a care center for patients and their families, subsidizing HIV testing and creating an emergency fund for the extremely poor.

A Special Thanks to Rotary Club!

- **Rotary Club Beijing** is donating US\$10,000 to our orphans' education project, raised through their AIDS charity ball held last February.
- A number of chapters in Hong Kong have invited us to speak at their meetings, including **Island East, Kowloon North** and **Causeway Bay** chapters.

Expansion of AIDS Orphans Project

Chi Heng Foundation has expanded its orphans' education project to sponsor 700 students in eight villages in central China this semester.

The program has nearly doubled in size from previously sponsoring 400 students. However, this is still only an estimated fraction of the 1.5 million children whom have been affected by AIDS in the area.

As such, we are pushing forward with our fund-raising efforts and hope to increase the size of our program again by next semester, which begins in January.

For those whom are unfamiliar with our project, Chi Heng Foundation is working in central China to fund the educa-

tion of children who have been orphaned by AIDS. As little as HK\$250 can sponsor the education of a child for a year.

The AIDS epidemic began in central China as a result of peasants giving blood in order to earn extra money, due to unsanitary blood collection methods, an estimated 1 million people are infected with HIV.

Please visit our website for more information. If you would like to make a donation, please write a check to Chi Heng Foundation Limited, or make deposit to HSBC account # 502-199813-838. Any donation over HK\$100 is tax deductible.

"Providing Hope" Event a Success

The Auction & Cocktail fund-raising event held at Kee Club on June 14th was a great success, with over 250 attendees, the event was able to raise a total of HK\$250,000 (including the Harvard Club of Hong Kong's donation of HK\$100,000).

A huge thanks to all of our sponsors, our volunteers and everyone who attended the event!



Presentation of cheque by Harvard Club at Kee

Up-and-coming programs...

- **Adopt-A-Village:** As HK\$80,000 can sponsor the education of an entire village of children affected by AIDS for one year, we are engaging the help of corporations and their employees to contribute this amount to "adopt-a-village," either through pooled contributions from employees or through corporate giving.
- **Kids-for-Kids:** we are involving schools with our project by giving students a chance to help less fortunate students in mainland China through fund-raising and awareness raising activities. As part of this initiative, we have joined hands with **Oxfam** and **Hong Kong Committee on Children's Rights** to host a "Children Can Help" project, in which students develop ways to promote awareness about AIDS orphans and actively support these children. Projects will be presented to the public and evaluated in Dec 2003.
- **PizzaExpress Partnership:** Starting from October 7th, with every order of a Peking Duck Pizza at PizzaExpress, a discretionary donation of HK\$5 will be made to Chi Heng Foundation. Go to www.pizzaexpress.com.hk for store locations.

Chi Heng Foundation featured at CLSA Forum

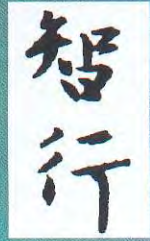
Chi Heng Foundation was recently featured in CLSA's 10th annual Investor's Forum, held September 22-27 in Hong Kong.

A portion of the forum focused on fostering development in Asia-Pacific and bridging the poverty gap; Chi Heng's orphans' education project was used as an example of creating a sustainable rural China.

Several workshops were conducted at the forum regarding our orphans' project, our participation in this event will hopefully serve as a significant step towards getting the business sector involved in our efforts.

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Over the last two years, we have been providing help to AIDS victims and their children in central China. Our orphans' education project sponsors the education of children orphaned by the AIDS epidemic; as little as HK\$250 can sponsor a child for a year, while HK\$80,000 can sponsor an entire village of children.

A special thanks to...

- **Rotary Club of Kowloon North, Rothschild and Goldman Sachs** employees for recent donations to Chi Heng Foundation!
- Our U.S. donors: **Project Phoenix, China AIDS Orphans Fund, China AIDS Relief and Asia Foundation**
- **Monitor Group**, a management consulting firm, for donating time and resources to develop a fund-raising strategy for Chi Heng Foundation. For information visit www.monitor.com.
- **Corporate Communications**, for providing on-going pro-bono public relations services.

Chi Heng Selected as Operation Santa Clause Beneficiary

Chi Heng Foundation was selected as one of 12 beneficiaries of Operation Santa Clause this year, a fund-raising drive sponsored by South China Morning Post and Radio Television Hong Kong. The drive was able to raise a total of over HK\$6.5 million, with over HK\$500,000 going towards Chi Heng Foundation's Orphans' Education Project.

The closing ceremony for the event was held on January 13th at the Mandarin Oriental. Thanks to everyone who supported this drive!



Project Expansion

With the new semester approaching in February, Chi Heng plans to expand its project to sponsor over 1000 students, up from 700 last semester.

The climate in China with regards to HIV/AIDS has been improving dramatically, with unprecedented media attention surrounding World AIDS Day in December. Milestones included:

- Wen Jiabao becoming the first premier in China to take part in public events promoting AIDS awareness, even visiting AIDS patients in a Beijing hospital.
- AIDS conference held in Beijing in which Bill Clinton and AIDS researcher David Ho urged China to do more to combat AIDS. Chung To, founder of Chi Heng, also participated.

We hope these developments will facilitate expansion of our work.

Eventful December

- **Book Launches:** Authors Elaine Crebo and Norman Wingrove launched "Santa's Surprise" and "Computer for Mums, Dad and other Old Fogeys," last December at the Fringe Club. Proceeds from books sales were contributed to Chi Heng Foundation.
- **Providing Hope Event @ Elements Bar:** A fund-raising cocktail was hosted on December 3rd in recognition of World AIDS Day. The event raised HK\$15,000 and attracted over 100 guests.



DJs
Simon
Pang and
Steve
Bruce
spin tunes
@ Elements

Up-and-coming Events & Campaigns...

- **Harvard Club of Hong Kong Charity Ball:** to be held February 7th at Hong Kong Football Club. Part of proceeds from the event will go towards Chi Heng Foundation. Tickets HK\$1000 per head. For more information email: events@harvardhk.org
- **Translate-to-Donate:** Starting in February, translation company **Invospan** will launch a campaign, sponsored by **ICERED**, in which 60% of profits will be donated to Chi Heng Foundation for referral customers. For more information, please visit: <http://www.icered.com/charity/>

chiheng.htm.

- **Corporate "Coffee Breaks:"** Chi Heng Foundation is giving presentations during "coffee breaks" to employees at corporations to raise awareness and funds for our project. If you are interested in getting your colleagues involved, please contact us and arrange a "coffee break" presentation!
- **"Eat Your Way to an Education:"** With every purchase of a Peking Duck pizza at **PizzaExpress**, HK\$5 will go towards the Orphans Education Project.

"Children Can Help Campaign" a Success

Chi Heng Foundation, Oxfam and Hong Kong Committee on Children's Rights, TEEN Aids and Justice and Peace Catholic OM joined hands last year to host a "Children Can Help" project. Six teams, each consisting of 10 students, developed ways to raise awareness about AIDS orphans in China.

Projects were presented to the public and evaluated on November 23. They included a live drama performance, creating a logo for the orphans to place on schoolbags, and games which educated others about orphans in China.

Congratulations to all teams for their hard work!